BRC Global Standards
Working with you to shape our future

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Our credibility
Our reach – International trade facilitation

No of certified sites

North America (NA): 2,809
UK: 3,922
Europe: 11,249
Asia: 3,801
Africa: 543
Oceania: 540

Main offices:
- London
- Chicago
- New Delhi

Certification bodies: 77
Approved training partners: 200
Our depth – India – Certified sites

- Food 435
- Packaging 151
- Storage & Distribution 5
- Consumer Products 25
Challenges

• Beyond compliance – towards voluntarism
• Education – understanding what good looks like
• Need for comprehensive and focused training
• Investment in facilities/equipment - Clear ROI
• Understandable defined path towards certification-training and Global Markets
• Recognition of the value by the market place
• Understanding longer term benefits – reduction in complaints, waste, recall risk
Linkages with the SDGs

- BRC Standards align with Good Health and wellbeing
- Ensuring production of safe foods – promoting good hygiene standards, evaluation and control of CCPs
- Quality management helps maintain nutritional value
- Probably also an element of Zero Hunger – reducing food waste through quality, spoilage or pests
- Focus on innovation and new technology for better production
Way Forward for PSS

- Bringing in a global mindset
- Standard recognition
- Developing an ecosystem – training, guidance, implementation, certification
- Best practice sharing portal
- International expertise