

## QCI ropes in German Quality body to upgrade SMEs

The Quality Council of India, India's apex quality facilitation and accreditation body, has signed an MoU with the German Society for Quality, DGQ, to rope in German expertise into their efforts to promote quality in Indian industry especially the SMEs. The MoU was signed by Mr. Adil Zainulbhai, Chairman, QCI and Mr. Udo Hansen, President, DGQ in Berlin recently.

With just under 900 corporate members, around 6,000 individual members, 62 regional circles and four regional offices, DGQ is the Competence Centre for Quality, Business Excellence and Quality Management in Germany. For just under 60 years, DGQ has been making an important contribution to the sustainable success of its members, clients and partners, acting as a trailblazer on the road to top competitive performance. Through dialogue with top decisionmakers from the worlds of politics and business, DGQ provides vital stimulus in the development of the central market success factors Quality and Excellence.

QCI on the other hand is an autonomous body established by the Central Govt in partnership with the premier industry bodies, CII, FICCI and ASSOCHAM, and is in the forefront of the quality movement in India. It is working on such innovative initiatives as Zero-Defect-Zero-Effect (ZED) certification, certification of Yoga professionals, ..... and advising the Govt on implementation of ISO 9001 in the central government Ministries. It is poised to scale up its work on upgrading 1 million SMEs and upgrading quality of public services.

DGQ has also accepted QCI's invitation to participate in its annual flagship event, the National Quality Conclave, scheduled to take place on 7-8 Aug 2015 in Delhi which would be the first occasion for the newly forged partnership to provide an insight in to German excellence in manufacturing.

